



# Shaping the built world

Harness the benefits of a unique global franchise



A Global Network of Experts  
[www.bbrnetwork.com](http://www.bbrnetwork.com)



# Grow your business with the BBR brand & world-class technologies

The BBR Network is a worldwide group of independent companies which have strong local roots in their geographic regions and, most importantly, proven skills and knowledge in the field of post-tensioning, stay cables, ground anchoring and other related construction engineering. All BBR Network Members (franchisees') have access to the latest Swiss BBR technology and are regularly trained and updated in its application and international best practice by franchisor<sup>1</sup> BBR VT International.

## Benefits of a BBR Franchise'

- Access to best-in-class PT, stay cable, geotechnical and other related construction engineering technologies
- Usage of trademarks carrying the strongest reputation
- Instant brand name recognition and association with belonging to a much larger global entity
- Leverage from an international pool of project references
- Usage of cutting-edge global supply chain with short order lead-times and a digitally integrated quality management system
- Certified suppliers manufacturing to the highest quality standards
- Technical, commercial and project-specific support
- Knowledge transfer and sharing of resources, equipment, skills, expertise and business contacts
- International collaborations and joint ventures for large or special projects
- Centralized and professional marketing and communication tools
- Continuous R&D to develop the finest Swiss technologies
- Regular regional and local training seminars
- Backed by over 75 years of experience from BBR HQ

<sup>1</sup> In some countries and regions a BBR License model is still used offering similar benefits and advantages to the BBR Franchise.



## Latest construction technology

Continuous investment in the development of new technologies for the construction industry have put the BBR Network in a market-leading position. Today, we have the best technology available – backed by European Technical Assessments (ETAs) and CE marking.

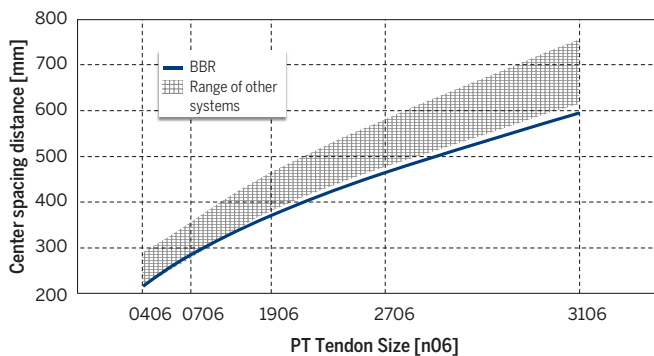


## Applications

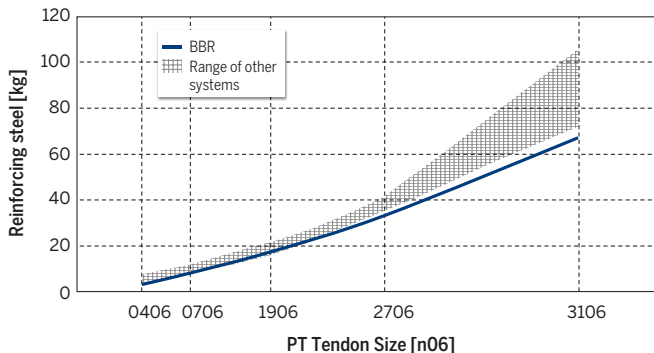
BBR technologies are applied for a vast range of different projects – such as bridges, buildings, cryogenic LNG tanks, dams, marine structures, nuclear power stations, retaining walls, tanks, silos, towers, tunnels, wastewater treatment plants, water reservoirs, wind farms and geotechnical applications.

## Gain immediate competitive advantage

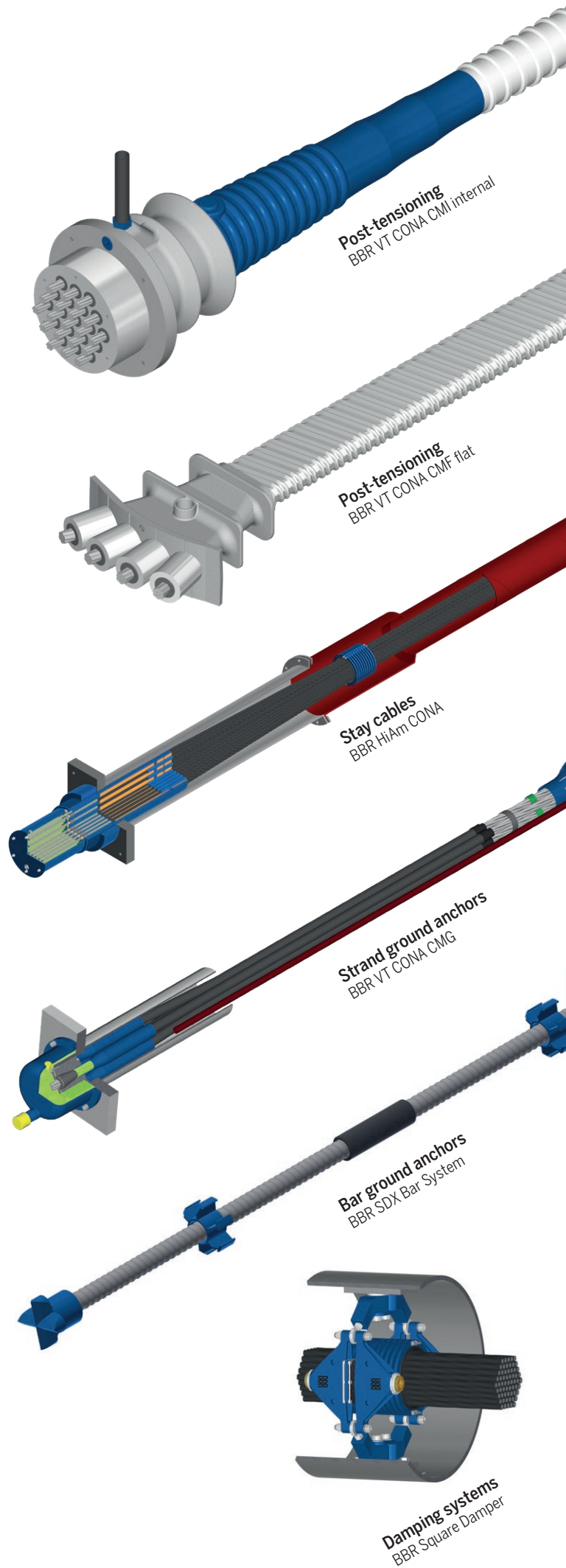
### Minimum PT tendon center spacing distance



### Quantity of PT anti-bursting reinforcement



These graphs show a few of the competitive advantages gained from using BBR technologies. For instance, the BBR VT CONA CMI BT multi-strand post-tensioning system has been optimized to achieve the smallest tendon center spacing and concrete edge distance on the international marketplace (top) while at the same time using the least amount of local anti-bursting reinforcement (bottom) – promoting project time and cost savings.





## Greater than the sum of its parts

The BBR Franchise is about so much more than just the supply and installation of construction technology. It is also about supporting individuals and businesses in their efforts to promote and deliver the very best of construction engineering services.

We are always interested in hearing from like-minded organizations who are committed to growing their business locally, with internationally approved technology – and within the environment of a major international group, such as the BBR Network.

Why don't you give us a call?

## Criteria for becoming a BBR Franchisee

- Regional or global engineering contractor (general contractor or specialized construction company)
- Track-record of success and excellent understanding of the local construction market
- Proven specialized knowledge and experience, preferably in post-tensioning operations
- Experienced and trained operational staff
- Workshop facilities with specialized contracting equipment
- Solid financial background
- Strong commitment to actively approach the market with support from BBR VT International
- Ambitions of long-term cooperation, 5+ years



### SCAN ME

Learn more about becoming a BBR Franchisee or visit:  
[www.bbrnetwork.com/bbr-franchise](http://www.bbrnetwork.com/bbr-franchise)

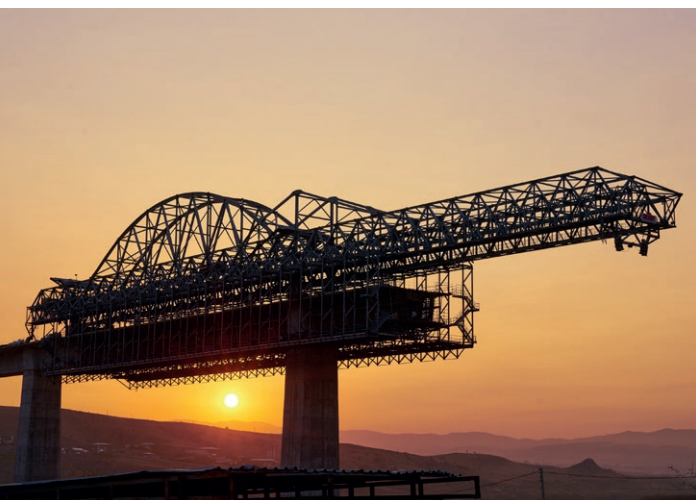
## What our Members have to say about BBR

“... it was important that our business should be built on quality European approved technology. We have already grown our market shares up to 80% within 12 months as well as we are setting new benchmarks in our local market.”

Adam Farouk, BBR Saudi Arabia, BBR Network Member for Kingdom of Saudi Arabia, Oman and Bahrain

“...over the years, BBR Polska has drawn heavily on the support of BBR HQ and also of the BBR Network as a whole.”

Jan Piekarski, BBR Polska, BBR Network Member for Poland



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